



BUSINESS TEASER (Seller)

ABOUT YOUR COMPANY

No.	INFORMATION REQUIRED	RESPONSE
1	Established In	
2	Type of Sale	full / part / lease / all
3	What makes your Business Unique	
4	Buy my Business because...	
5	Industry	
6	Sub Category	
7	Key Products/Services	
8	Key Clients	
9	Location	
9.A	State	
9.B	City	
9.C	Postal Code	
10	Company Status	active / dormant
11	Company Size	small / medium / large
12	Company Type	proprietary / partnership / private ltd / public
12.A	If Partnership / Private Limited	
I	Number of Partners / Directors	
II	% of partnership / equity holding by each	
13	Market Competition	domination / low competition / high competition
14	Number of Employees	
15	Reason for Sale	
16	Listing created by	seller / broker / third party representative
17	Property	owned / leased
17.A	If Owned	
I	Current Market Price	
II	Asking Price	
17.B	If Leased	
I	Current Rent (monthly)	
II	Lease Term	
III	Owner's willingness to	

	continue lease	
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FINANCE

No.	INFORMATION REQUIRED	RESPONSE
1	Asking Price in Rs	
2	Net Worth of Company in Rs	
3	Revenue in Rs (year to date)	
4	Revenue in Rs (last 3 years)	
4.A		
4.B		
4.C		
5	Profit in Rs (last 3 years)	
5.A		
5.B		
5.C		
6	Last financial year revenue in Rs (EBITDA)	
7	Loans / CC in Rs(if any)	
8	Valuation	
8.A	If yes done by	
I	Self	
II	Web / Non Certified Service Providers	
III	Investment Bankers / Certified Service Providers	
8.B	If no	
I	Would you be interested in getting your business valued by experts?	
8.C	Amount spent / Willing to spend on valuation	
9	Concerns that you might have	

SOME MORE INFORMATION

No.	INFORMATION REQUIRED	RESPONSE
1	Duration in which you want to sell (in months)	< 3 3 – 6 6 – 12 12 +
1.A	Why do you want to sell your business in this duration?	
2	Duration since you have been trying to sell (in months)	< 3 3 – 6 6 – 12 12 +
3	Other mediums used for the said purpose (please specify)	Brokers / Consultants / Advertisements – print / web

	the company name used for the services)	
4	Would you like our team to do promotional activities for you?	
4.A	If yes	Online / Offline / Both
1	Budget for further ads & personnel	
5	Competitors	
5.A	Any that you know are interested in your business?	
1	If yes, please disclose their identity	
5.B	Any that you don't want to know about your business being in the market for sale?	
1	If yes, please disclose their identity	
6	Any additional information deemed necessary	

ADDITIONAL HELP

(Please note that these services are provided by Third Party Agencies and Indiabizforsale.com takes no responsibility and has no liability towards any information given or services provided.

No.	SERVICE PROVIDERS	RECOMMENDATION REQUIRED
1	Valuation	
2	Due diligence (legal)	
3	Legal Services	
4	Any other (please specify)	

DISCLAIMER

Please note that the information provided above is not just for our knowledge and understanding of your business but it will also be used for promoting and advertising your business better on our portal so as to achieve your goal faster and more efficiently.

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